

SPONSORSHIP OPPORTUNITIES

EXCLUSIVE SPONSORSHIP PACKAGES

| | SPONSORSHIP OF VIRTUAL PLATFORM \$20,000 | LUNCH HOUR AWARDS SESSION SHOWCASE \$17,000 | MORNING ACTIVITY OR SHOWCASE* \$12,000 | BREAK ACTIVITY OR SHOWCASE* \$7,000 | HOSTING A PRE-APPROVED VIRTUAL SOCIAL OR INTERACTIVE EVENT | MULTIMEDIA SPONSOR |
|--|---|--|---|--|--|--------------------|
| Number of sponsorships available | 1 | 1 | 1 | 3 | 3 | 3 |
| Sponsorship benefits from matching level | DIAMOND | DIAMOND | PLATINUM | GOLD | DIA PLA GLD** | DIA PLA GLD** |
| Featured showcase | ● | ● | ● | ● | ● | ● |
| Recognition during event | ● | ● | ● | ● | ● | ● |
| Exclusive highlights throughout conference materials | ● | | | | | |

STANDARD SPONSORSHIP PACKAGES

| | DIAMOND \$15,000 | PLATINUM \$10,000 | GOLD \$5,000 | SILVER \$2,500 | BRONZE \$1,000 |
|--|---------------------|----------------------|-----------------|-------------------|-------------------|
| Inclusion in press release | ● | | | | |
| Opportunity for distribution of promo video on social media | ● | | | | |
| Introduction of key speaker at the conference | ● | | | | |
| Sponsor feature in one mass email communication to over 3,000 recipients | ● | | | | |
| Featured showcase on Summit website | ● | ● | | | |
| Featured showcase on virtual platform and/or app | ● | ● | | | |
| Showcase on conference registration page | ● | ● | | | |
| Pre-approved video showcase during conference | :45 sec | :30 sec | | | |
| Logos on video recordings of conference sessions | ● | ● | | | |
| Discount on additional passes purchased | ● | ● | ● | | |
| Pre-approved embedded video in virtual booth | ● | ● | ● | | |
| Opportunity to host a raffle prize | ● | ● | ● | | |
| Verbal recognition of sponsorship at event | ● | ● | ● | | |
| Virtual exhibition booth with your own virtual meeting room | ● | ● | ● | ● | |
| Receive inbound leads through contact us button in virtual booth | ● | ● | ● | ● | |
| Booth staff listing | 4 | 3 | 2 | 1 | |
| Upload digital files to virtual booth | 8 FILES | 6 FILES | 5 FILES | 4 FILES | |
| Complimentary conference tickets | 8 | 6 | 4 | 2 | 1 |
| Recognition on social media from host agencies | ● | ● | ● | ● | ● |
| Listing with logo on virtual platform sponsorship tab | ● | ● | ● | ● | ● |
| Logo on PowerPoint throughout breaks | ● | ● | ● | ● | ● |
| Logo on mass email communications to over 3,000 recipients | ● | ● | ● | ● | ● |
| Logo listing on Summit website with link | ● | ● | ● | ● | ● |

*Design with the Safe Streets Summit team an activity (e.g. meditation or active break) to be showcased during the corresponding conference program slot.

**Level to be determined based on final amount of contribution. Contact alba@urbanhp.org if interested in this sponsorship.



MIAMI-DADE - BROWARD - PALM BEACH



JANUARY 28-29, 2021
JOIN US VIRTUALLY

SAFE STREETS SUMMIT SPONSORSHIP OPPORTUNITIES

The 2021 Safe Streets Summit is celebrating eight years of providing top speakers, dynamic plenary sessions, and invaluable networking opportunities. The conference is a collaborative effort between the Miami-Dade Transportation Planning Organization, the Broward Metropolitan Planning Organization, and the Palm Beach Transportation Planning Agency, providing a local, yet regionally connected approach to prioritizing and implementing Complete Streets throughout Southeast Florida.

AUDIENCE

Each annual event has been at capacity for the past four years and last year included nearly 500 elected officials, dignitaries, national speakers, technical staff and community partners. With the Summit going virtual for the first time in 2021, we are expecting 500+ attendees!

PROGRAM

Every year the Safe Streets Summit attracts top national leaders and experts on Complete Streets and building safe and equitable communities. Previous speakers have included: 17th US Secretary of Transportation, Anthony Foxx; Roger Millar from Smart Growth America; Emiko Atherton from the National Coalition for Complete Streets; Leah Shahum from Vision Zero Network; and Tamika Butler, now at Toole Design.

SPONSOR BENEFITS

- Supporting the advancement of Complete Streets throughout Southeast Florida
- Visibility for your organization among more than 500 individuals from diverse organizations including city, state, and national leaders
- This year's virtual format will provide even more exposure for sponsors and unique opportunities to engage with participants
- Social media, website, e-blast, and virtual platform showcasing opportunities are available
- In acknowledgement of this year's financial challenges due to the COVID-19 pandemic, sponsorship discounts are being offered for Legacy (30%) and first-time sponsors (15%) if signed up by Saturday, October 31, 2020

**CHECK OUT OUR SPONSORSHIP OPPORTUNITIES
AND BECOME A SPONSOR TODAY!**

For more information, visit SafeStreetsSummit.org
or contact Alba@urbanhp.org

#SafeStreetsSummit
SafeStreetsSummit.org

